

#### **BRIEFING DOCUMENT SESSION 5**

Changing humanity's relationship with the ocean: art as agent of change



A CHANGING INTERPLAY BETWEEN ART, SCIENCE, TECHNOLOGY, AND SOCIETY

## **Daniel Rey**

Centro de Investigación Mariña Universidade de Vigo and Campus do Mar











## VISUAL ART

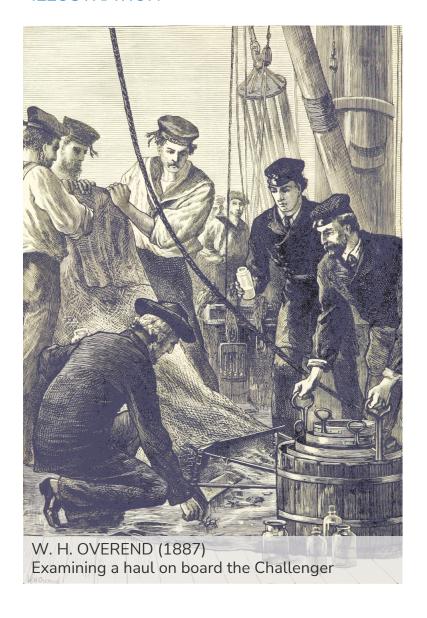


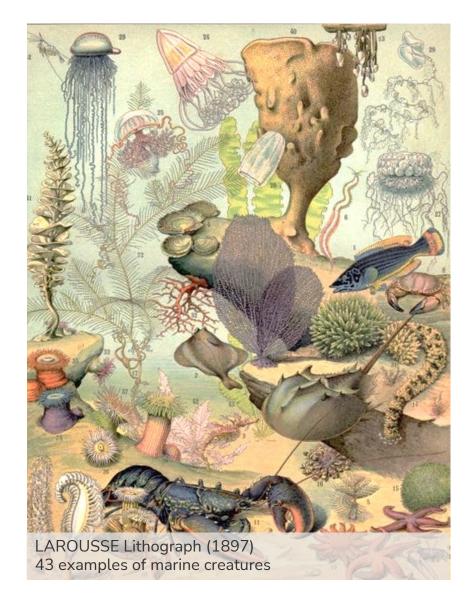


LEOPOLD AND RUDOLF BLASCHKA (1863 -1880) Glass marine invertebrates (10.000, 700 sp)

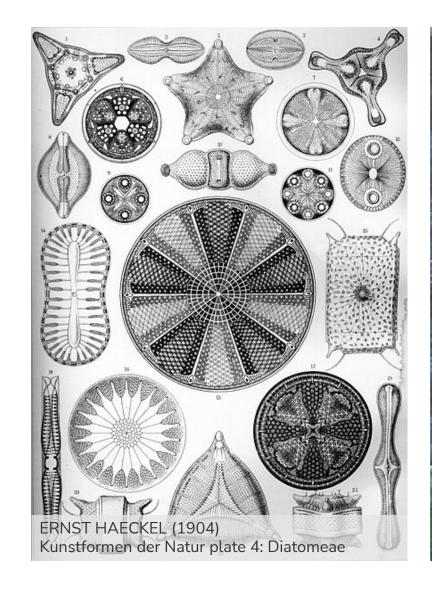


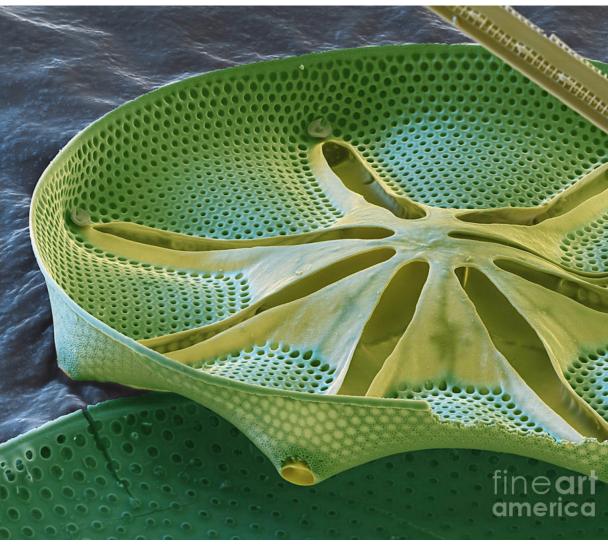
## **ILLUSTRATION**

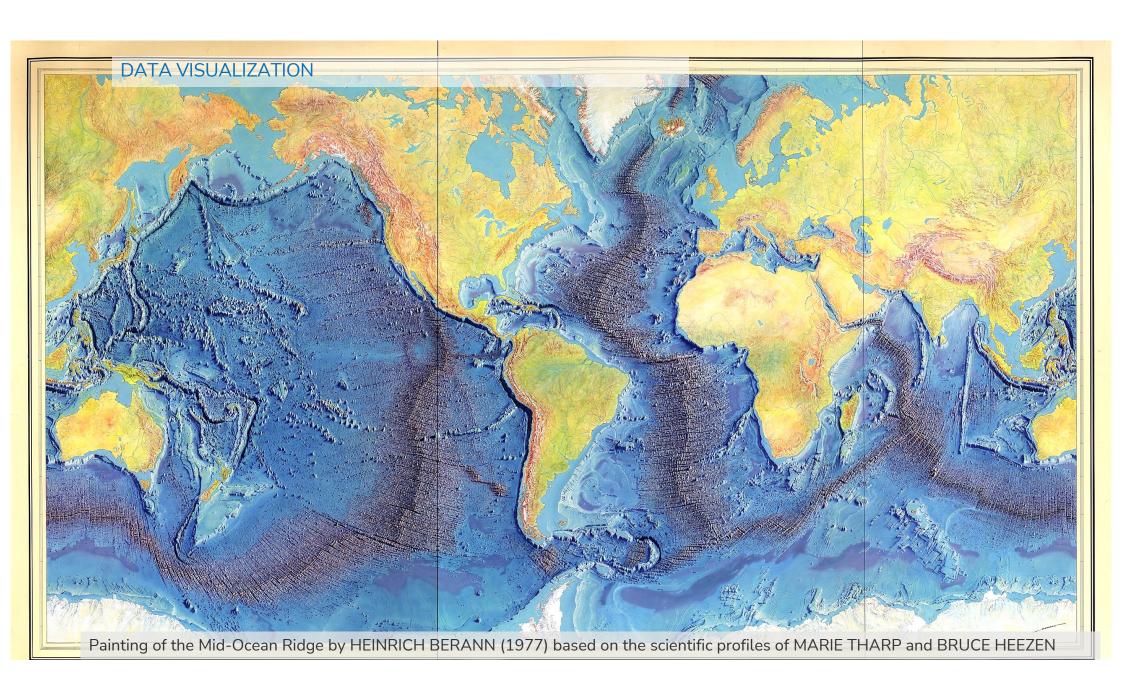


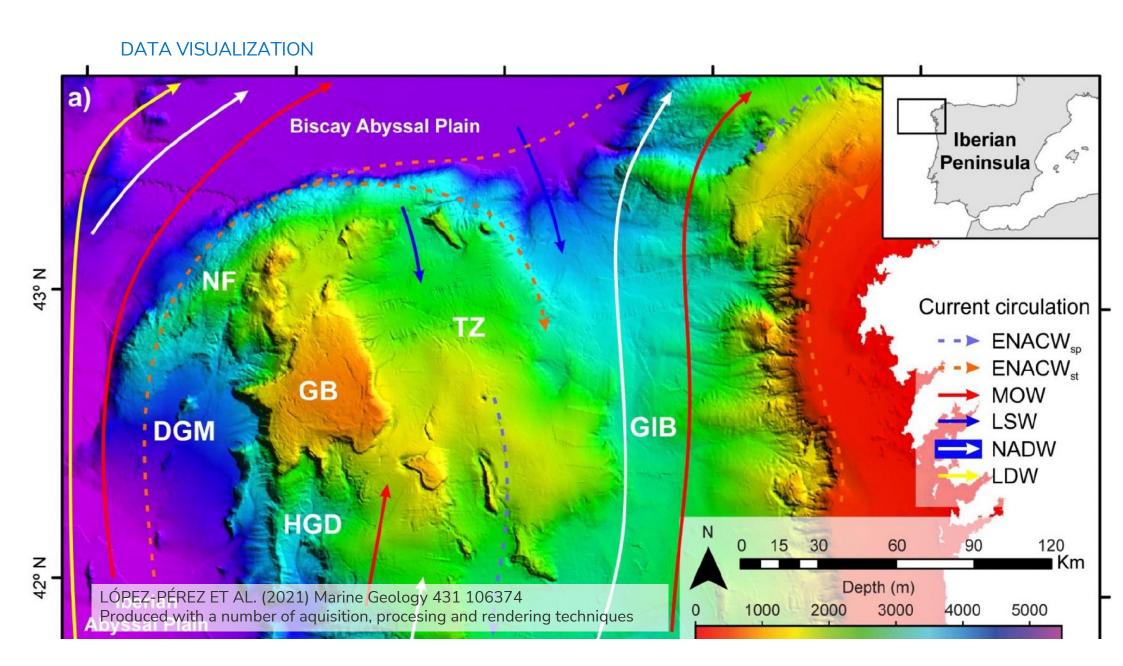


## SCIENCE AND TECHNOLOGY ILLUSTRATION MEETING FINE ART





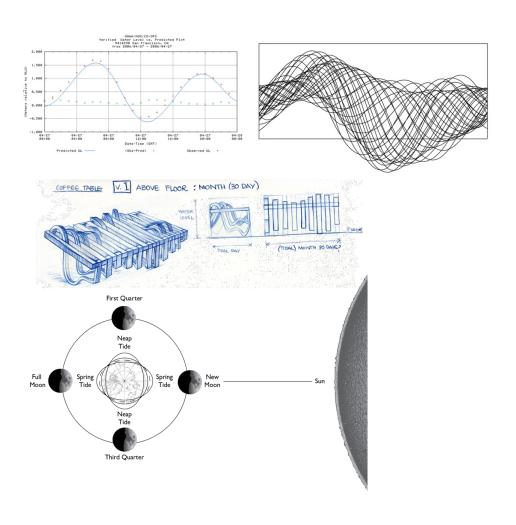




#### **DATA VISUALIZATION**



ADRIEN SEGAL (USA)
TIDAL DATUM SERIES: COFFEE TABLE
changing patterns in the ocean's tides as the sea level rises
and falls in a daily and monthly cycle



#### THE NECESITY OF COMMUNICATING SCIENCE: INFOGRAPHICS





#### IMPACTOS DE LOS MICROPLÁSTICOS

Se han encontrado microplásticos en casi todos los hábitats marinos del mundo y se distribuyen tanto en la columna de agua como en los sedimentos bentónicos.

La gran abundancia de estos microplásticos en el océano puede causar impactos de diversas formas:

- · Ingestión directa
- · Transferencia trófica
- Bioacumulación
- · Incorporación de contaminantes
- químicos a los organismos
- · Liberación de químicos al medio
- · Degradación de hábitats marinos







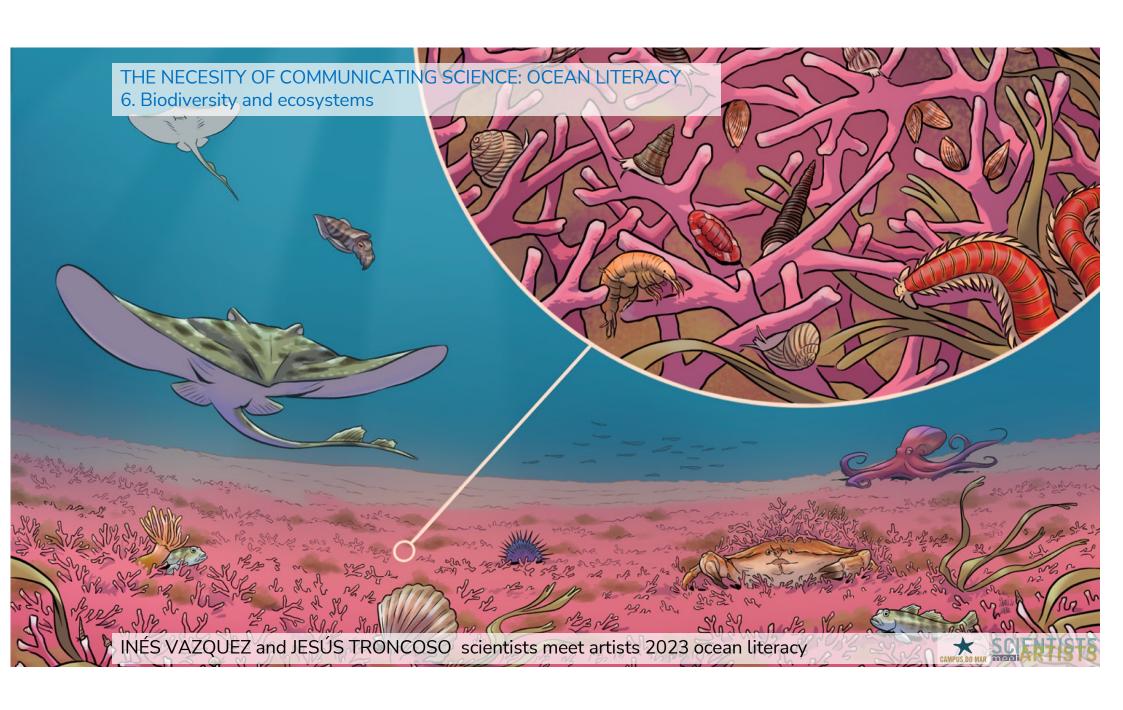








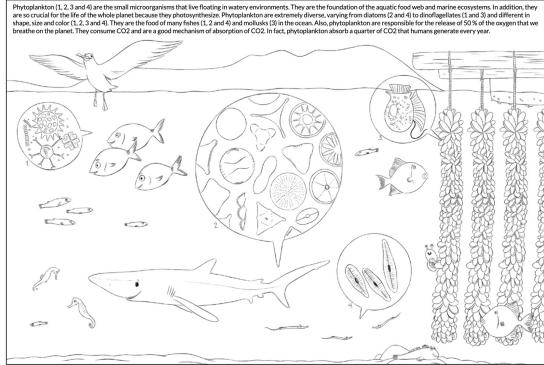




#### THE NECESITY OF COMMUNICATING SCIENCE: INFOGRAPHICS



#### Phytoplankton, our amazing microscopic friend



Illustrator: Pablo Rosendo i Researcher: Luís Paulo Alcaraz



During the pandemic 12 illustrators from Spain and Portugal meet 12 researchers from the Campus do Mar to promote ocean literacy in society, especially among children





## CONCURSO ESCOLAR DESAFÍOS DEL OCÉANO

Desafíos del Océano científicas al mando

¡Graba tu vídeo y participa!





#### **Especies invasoras**

Dra. Celia Olabarría Centro de Investigación Mariña de la Universidade de Vigo



## Microplásticos

Dra. Lucía Viñas Instituto Español de Oceanografía



#### Erosión costera

Dra. Ana Bernabeu Centro de Investigación Mariña de la Universidade de Vigo





#### Acidificación oceánica

Dra. Marta Álvarez Instituto Español de Oceanografía





#### **Eventos extremos**

Dra. Silvia Torres Centro Tecnológico del Mar – Fundación CETMAR





#### Sostenibilidad de la pesca

Dra. Carmen González Sotelo Instituto de Investigaciones Marinas del CSIC











#### **OCEAN LITERACY: GAMIFICATION**





Blu



Hosi



Doctora Mar



Abuelo











Instrumentos exóticos e innovadores para poner banda sonora al videojuego del proyecto Misión Azul

Alumnado de primaria y secundaria hacen sus aportaciones al videojuego "Misión Azul: Pleamar"













Open or puredien static in extense del comitión disentárico en el celebra ()

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Routementalisty

Ocean Library
Principles

Ocean Library
Principl







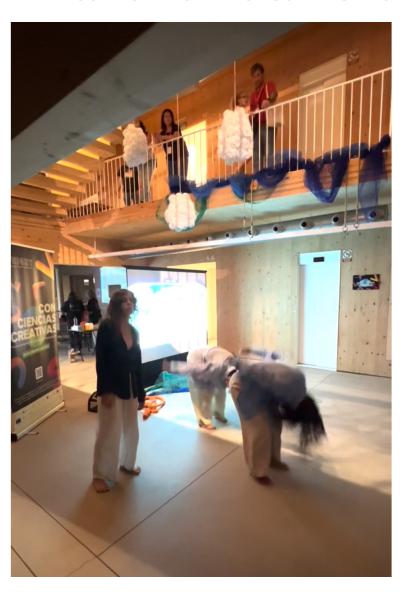








#### SCENIC ARTS: ARTIST SCIENTIST ACTIVATING CONCIENCES FROM WITHIN



## BLUE FEAR

climate change and uncertainty among the people of the sea





G-Night 2023

29 de septiembre



Galician Night of Researchers

**EXCELLENT SCIENCE - Marie Skłodowska-Curie Actions** 























#### ECO-ART AND CULTURAL DIVERSITY



**ENDANGERED** 



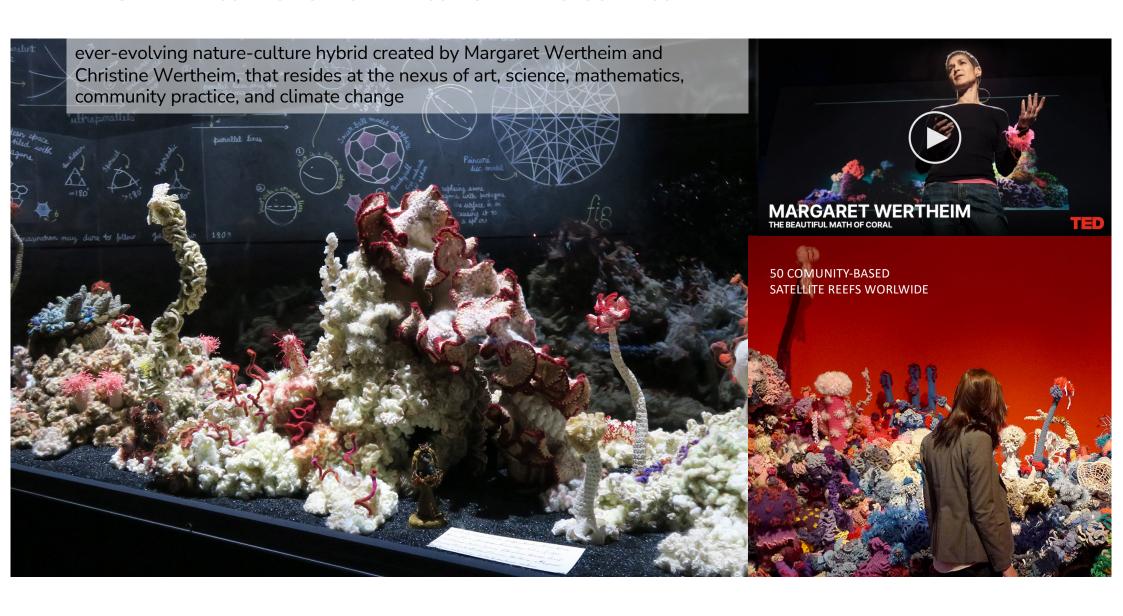


PORKY HEFER (SOUTH AFRICA) embraces Africa and the skills that are readily available indigenously



PLASTOCENE AGE Marine Mutants From a Disposable World

#### ARTIST DRIVEN COMMUNICATION AND CULTURE: THE CROCHET CORAL REEF



#### A QUICKLY EVOLVING INTERRELATION BETWEEN ART, SCIENCE, TECHNOLOGY, AND SOCIETY

## **HISTORICALLY**

**VISUAL ART** 

DOCUMENTATION

DATA REPRESENTATION

SCIENCE COMMUNICATION

ILLUSTRATION INFOGRAPHICS

### LAST 20 YEARS

VERY INTRINCATE RELATIONSHIP

2008 ECONOMIC CRISIS INTENSIFICATION OF INTERACTIONS WITH ARTISTS

ECONOMIC NECESITY OF EXPLAINING SCIENCE EXPENDITURE

CRISIS DIVERSIFICATION

EXPLAINIG COMPLEX GLOBAL ISSUES: ENVIRONMENTAL EMERGENCY ETHICAL AND PHILOSOPHICAL EXPLORATION: SOCIAL CONCERNS

2020 DIGITAL MEDIA ECLOSION

PANDEMIA VIRTUAL REALITY

**NEW GENERATIONS** 

2022 ARTIFICIAL INTELIGENCE REGULATION

IA FURTHER ENCOURAGEMENT OF CIVIC ENGAGEMENT AND

**DIALOGUE FOR INCLUSION** 



### **SOCIETY**

#### **CHALLENGES**

**INCLUSION:** 

**EQUITY AND DIVERSITY** 

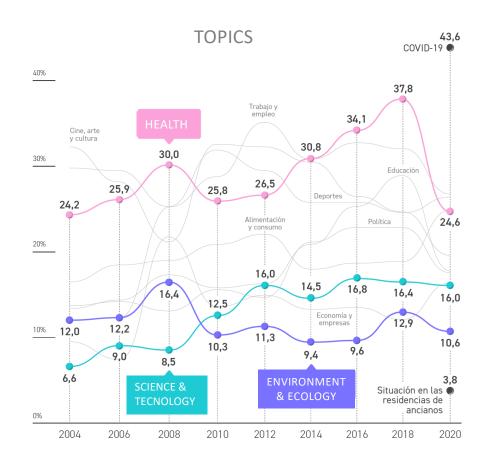
CULTURALLY-SENSITIVE SCIENCE OUTREACH MIGRANT SCIENTISTS SCHOOL CHILDREN (STEM+LANG)

PERSONS WITH DISABILITIES





#### SOCIETAL INTERACTION: THE PUBLIC INTEREST

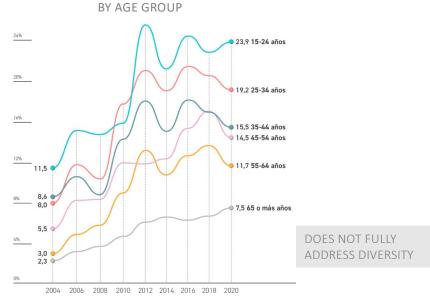


#### DIFERENCES BETWEEN MEN AND WOMEN

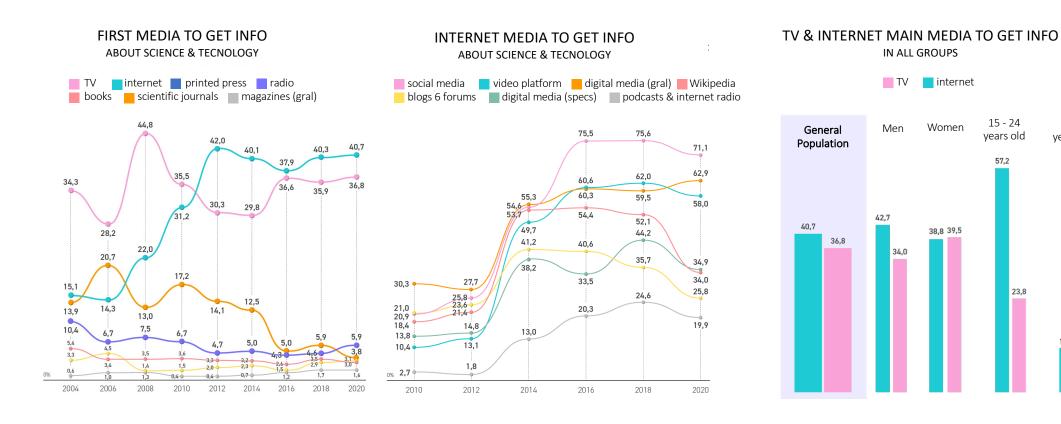




## INTEREST IN SCIENCE & TECNOLOGY



#### SOCIETAL INTERACTION & MEDIA: TV & INTERNET



15 - 24

years old

57,2

> 65

years old

#### **MEASURING IMPACT**

## QUANTITATIVE IMPACT

## IN-PERSON IMPACT (135 atendees)

Project presentation and dissemination events educational institutions visited

## VIRTUAL IMPACT (23.000)

Visits project's website, videogame downloads, educational unit's downloads followers and interactions on the social networks

#### **MEDIA PUBLICATIONS**

Press releases (audience indicators)

METRICS OF DIRECT INTERACTION

# QUALITATIVE IMPACT

#### **STUDENTS**

Knowledge about the oceans feelings towards the importance of the sea self-assessment of their training and use of results

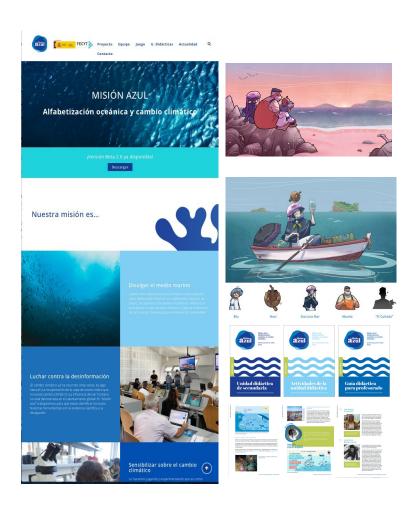
#### **TEACHING STAFF**

Type of content related to the importance of the marine world reaction perceived in students, type and quality of materials and resources impact of the educational units and the video game

#### **DISCUSSION GROUPS**

With teaching staff and students

QUESTIONNAIRES: PERCEPTION OF CHANGE



#### COMMUNICATING SCIENCE: BRIDGING THE GAP BETWEEN COMPLEX SCIENCE AND THE GENERAL PUBLIC

## **GENERATORS**

Science Culture Units (SCUs)



#### **UNIVERSITIES & RESEARCH INSTITUTIONS**

**Public Lectures** 

Seminars

Open Days

**Projects** 

Workshops Conferences







**POLICY** 









## **DISTRIBUTORS**



#### **GOVERNMENT AGENCIES & NGOs**

Infographics on specific issues



#### **MUSEUMS & SCIENCE CENTERS**

Interactive exhibits **Educational programs** Hands on learning



#### **ZOOS & ACQUARIUMS**

Showcase animals conservation: biodiversity & ecosystems



#### **PLANETARIUMS & OBSERVATORIES**

Astronomy and space science

Education



#### SCIENCE COMMUNICATION **ORGANIZATIONS**

Videos Podcasts Articles



#### **EDUCATIONAL PUBLISHERS**

Oficial courses related material



#### **PRIVATE COMPANIES & FOUNDATIONS**

Educational programs Research communication initiatives



#### **MEDIA ORGANIZATIONS**

Newspapers

Online platforms

**PUBLIC** 

**PRIVATE** 

#### **CONCLUSIONS**











Phenomenon fueled by technological advancements interdisciplinary collaborations improved communication focus on global challenges such as the climate crisis and pandemics



Further promotion of civic engagement and dialogue must prioritize culturally sensitive science outreach to enhance inclusivity, equity, and diversity also disability



Convergence stimulated innovation, promoted creative expression facilitated a deeper understanding of complex issues.



Additionally, assessing the impact of these outreach efforts is crucial in navigating this new communication landscape effectively.



Vital force in our interconnected world.



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## THANKS FOR YOUR ATTENTION!

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## Daniel Rey,

Centro de Investigación Mariña, Universidade de Vigo and Campus do Mar











#### REFERENCES A CHANGING INTERPLAY BETWEEN ART, SCIENCE, TECHNOLOGY, AND SOCIETY

SLIDE 2

LEFT: KATSUSHIKA HOKUSAI (1831):The Great Wave Off Kanagawa (Croped)

Museo Metropolitano de Arte, New York, USA

RIGTH: LEOPOLD AND RUDOLF BLASCHKA (1863 -1880): Glass marine invertebrates (10.000, 700

3Ρ)

Caliphylla mediterránea, Photo by Guido Mocafico, Natural History Museum of Ireland

SLIDE 3

Divers with humpback whales off the coast of Mexico's Roca Partida Island (croped)

Winner of the 2015 Traveler Photo Contest, National Geopgraphic

SLIDE 4

LEFT: W. H. OVEREND (1887): Examining a haul on board the Challenger (cropped)

From page 8 of the 1887 book The Sea: its stirring story of adventure, peril & heroism., Volume 1. Uploaded by the British Library to Flickr

RIGHT: LAROUSSE Lithograph (1897):

Antique lithograph published by Larousse in France in 1897, beautifully detailed, depicting 43 examples of MARINE CREATURES.

SLIDE 5

LEFT: ERNST HAECKEL (1904)

Kunstformen der Natur plate 4: Diatomeae

The 4th plate from Ernst Haeckel's "Kunstformen der Natur" (1904), depicting diatoms (Diatomea),

Wikipedia

RIGTH:

Diatom SEM photograph, Eye of Science, uploaded on October 25th, 2020, Fine Art America

SLIDE 6

Painting of the Mid-Ocean Ridge by HEINRICH BERANN (1977) based on the scientific profiles of MARIE THARP and BRUCE HEEZEN which has played an important role in explaining plate tectonics and ocean bathimetry: Wikipedia

SLIDE 7

LÓPEZ-PÉREZ ET AL. (2021) Marine Geology 431 106374

SLIDE 8

ADRIEN SEGAL (USA), TIDAL DATUM SERIES: COFEE TABLE

https://www.adriensegal.com/tidal-datum

SLIDE 9

OCEAN OF PLASTICS, Campus do Mar, FECYT

https://oceansofplastics.campusdomar.gal

SLIDE 10

The role of maerl in the Ría de Vigo, INÉS VAZQUEZ and JESÚS TRONCOSO (CIM), scentists meet artists 2023 ocean literacy, Campus do Mar, FECYT

https://campusdomar.gal/scientists-meet-artists/recursos-didacticos-de-ocean-literacy/

SLIDE 11

Phytoplancton our amazing microscopic friend, PABLO ROSENDO Y LUIS PABLO ALCARAZ (CIM), Campus do Mar. FECYT

https://campusdomar.gal/scientists-meet-artists/recursos-didacticos-de-scientists-meet-artists/

SLIDE 12

Ocean Chalenges: female scientist in charge is a six-episode, documentary miniseries, Campus do Mar, FECYT

https://desafios.campusdomar.gal

**SLIDE 13** 

'Mission Azul', an ocean-themed video game, Centro de Investigación Mariña, Universidade de Vigo, FECYT

https://misionazul.webs.uvigo.es/juego/

**SLIDE 14** 

'Blue Fear,' choreography by Xochitl Elías (FOL,CIM) performed during the European night of researchers 2023

G-Night 2023, Univerisdade de Vigo, HORIZON-MSCA-2022-CITIZENS-01

**SLIDE 15** 

OBSERVING THE OCEAN, Mural by Delio Rodríguez and CIM scentists (2023)

Puerto de Vigo, Centro de Investigación Mariña (CIM) da Universidade de Vigo, Xunta de Galicia

SLIDE 16

Endangered (left), Plastocene Age, PORKY HEFER (SOUTH AFRICA),

https://www.animal-farm.co.za

**SLIDE 17** 

Crochet Coral Reef, Margaret Wertheim and Christine Wertheim (Australia), The Institute For Figuring

https://crochetcoralreef.org

**SLIDES 18-22** 

Libro Blanco de la interrelación entre Arte, Ciencia, Tecnología y Sociedad en España 2023, FUNDACIÓN ESPAÑOLA PARA LA CIENCIA Y LA TECNOLOGÍA, FECYT

https://www.fecyt.es/es/publicacion/evolucion-de-la-percepcion-social-de-la-ciencia-y-la-tecnologia-en-espana-2002-2020

Evolución de la percepción social de la ciencia y la tecnología en España 2002–2020, FUNDACIÓN ESPAÑOLA PARA LA CIENCIA Y LA TECNOLOGÍA. FECYT

https://www.fecyt.es/es/publicacion/libro-blanco-de-la-interrelacion-entre-arte-ciencia-tecnologia-y-sociedad-en-espana-2023

European citizens' knowledge and attitudes towards science and technology, SCIENCE AND TECHNOLOGY | September 2021 | EUROPEAN COMMISSION

https://europa.eu/eurobarometer/surveys/browse/all/series/27731